



**Ivy and Pearls of Southern Maryland Community Charities, Inc.**

# **SPONSORSHIP PROPOSAL**

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## **2025 Community Awards**

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**Waldorf Jaycees  
3090 Robert S. Crain Highway  
Waldorf, MD 20601**

**April 19, 2025  
12:00 pm - 3:00 pm**

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# Introduction

Dear Prospective Sponsor,

Ivy and Pearls of Southern Maryland Community Charities, Incorporated and the Alpha Kappa Alpha Sorority, Inc.® Nu Zeta Omega Chapter are honoring five Community Partners at our Community Awards on April 19th, at the Waldorf Jaycees, for their contributions to the Charles and St Mary's County communities. The awardees will be Community Partners who provide services to the Southern Maryland community in the following areas: Empowering Families, Building Economic Wealth, Enhancing the Environment, Advocating for Social Justice, and Uplifting the Local Community.

We are seeking sponsorships from Southern Maryland businesses to support the Community Awards. Our goal is to offer monetary awards to the five selected community partners in appreciation for all they do for the community. Why Partner with Us? By becoming a sponsor, you will:

- 1) **Support a Meaningful Organization** – Your sponsorship will support a monetary award to local non-profit organizations that provide meaningful services to the Southern Maryland community.
- 2) **Enhance Your Community Presence** – Sponsors will receive at least one ticket to the Community Awards Event. Additionally, all sponsors will be seated together during the luncheon to afford networking opportunities.
- 3) **Expand Your Reach** – As a sponsor, your business' name will be included on promotional materials and social media posts related to the Community Awards event.

Ultimately, your sponsorship contribution will offer the selected Community Partners sustainability and success to continue their services to benefit individuals and families throughout Southern Maryland. There are four sponsorship levels for this event. Each sponsorship level and the associated gratuities are enclosed on page 6 of this sponsorship package, for your review.

We are excited about the potential impact of your involvement. Thank you for your time and consideration. We look forward to the possibility of partnering with your organization to make the 2025 Community Awards a success.

Sincerely,

Kristia N. Watkins | President  
president@ipsmcc.org



# Organizational Background

In March of 2013 a group of members of Alpha Kappa Alpha Sorority, Incorporated®, Nu Zeta Omega Chapter gathered to create an organization that would focus solely on philanthropy. Throughout 2014, the committee continued to meet and attend workshops. In 2014, the charity's bylaws were drafted. Named to reflect their connection to Alpha Kappa Alpha Sorority, Incorporated®, the group named this new organization Ivy and Pearls of Southern Maryland Community Charities Incorporated (IPSMCC).

Under the leadership of Natalie Hart (President), Denise Barnes (Vice President), and Miriam Matthews Clark (Executive Director), IPSMCC received its Letter of Determination in September 2015 and officially became a 501(c)(3) non-profit charitable organization in August 2015.

Currently IPSMCC is lead by President Kristia Watkins and Executive Director Carmella Davis Watkins. The mission of Ivy and Pearls of Southern Maryland Community Charities, Incorporated is to support the Maryland Communities of Charles and St. Mary's Counties. We aim to enhance the socio-economic condition of our environment by providing educational, charitable, financial, cultural and health-related resources and events.





# 2025 Community Awards

The 2025 Community Awards will take place during a luncheon celebrating the 45th anniversary of the Alpha Kappa Alpha Sorority, Inc® Nu Zeta Omega (NZΩ) Chapter and the 10th anniversary of Ivy and Pearls of Southern Maryland Community Charities, Inc. (IPSMCC). The theme of the anniversary luncheon is “Sustaining Our Future: Decades of Community Service, Scholarship, and Stewardship.” The 2025 Community Awards will exemplify this theme by honoring five Community Partners who provide services and resources to the Southern Maryland Community in the following areas: Empowering Families, Building Economic Wealth, Enhancing the Environment, Advocating for Social Justice, and Uplifting the Local Community. The luncheon will take place on April 19, 2025 at the Waldorf Jaycees, from 12:00 pm - 3:00 pm.

While we look back on the “Decades of Community Service, Scholarship, and Stewardship” of our organizations at the luncheon, we will also hear from the Community Partner honorees and learn about their ongoing contributions to Southern Maryland. Participants will fellowship with one another at the Community Awards program to encourage a collaborative environment for future programming for the Southern Maryland community, to sustain the future of our community. This event will be the culmination of a week of community service activities. You and members of your organization are welcome to join us at all of the events throughout the week in celebration of the service to the Southern Maryland community.

## SPONSORSHIP PACKAGES



### Pearl Package

Two (2) tickets to Luncheon  
Award named on behalf of Sponsor  
Logo/Branding on materials  
Full-page ad

**\$1,200**



### Ivy Package

Two (2) tickets to Luncheon  
Logo/Branding on materials  
Full-page ad

**\$950**



### Rose Package

One (1) ticket to Luncheon  
Half-page ad

**\$750**



### Petal Package

One (1) ticket to Luncheon  
Patron Listing

**\$575**

### Sponsorship payment:

Payment for sponsorship packages will be via Zeffy, use the following link to purchase your sponsorship package: <https://communityawards.ipsmcc.org/sponsor>

All sponsorship donations are tax deductible. IPSMCC is a 501(c)(3) non-profit organization.



## ***AD AND PATRON PARTICIPATION***

Are you interested in contributing to the Anniversary Program but are unable to be a sponsor? If so, consider purchasing an advertisement, or being a patron, in the Anniversary Program Journal. Provided below are the Program Journal advertisement and patron types:

### **Advertisement Types**



#### **Platinum Pearl (Front)**

Inside Cover Advertisement - \$200.00



#### **Platinum Pearl (Back)**

Inside Cover Advertisement - \$175.00



#### **Golden Pearl**

Full Page Advertisement - \$100.00



#### **Silver Pearl**

Half Page Advertisement - \$75.00

### **Patron Types**



#### **Pink Tea Rose**

Patron listing in program journal - \$50.00



#### **Green Ivy**

Patron listing in program journal - \$25.00

### **Ad and Patron payments:**

Anniversary Program Journal advertisements and patron listings can be purchased via the following link: [communityawards.ipsmcc.org/ads](https://communityawards.ipsmcc.org/ads)

\*All donations are tax deductible. IPSMCC is a 501(c)(3) non-profit organization.



THANK YOU FOR YOUR  
INTEREST AND CONSIDERATION!

## Contact

 [communityawards@ipsmcc.org/](mailto:communityawards@ipsmcc.org/)

 <https://www.ipsmcc.org>

 P.O. Box 975; Waldorf, MD 20604