



IVY & PEARLS OF SOUTHERN MARYLAND COMMUNITY CHARITIES, INC.

Sponsorship Proposal



Saturday, May 16, 2026

**Village Green Pavilion
100 Walter Thomas Road
Indian Head, MD 20640**



Dear Prospective Sponsor,

Imagine an afternoon where families spread out picnic blankets, neighbors sway to the rhythm of live jazz, and local businesses come together to support a cause that uplifts the community. That's the vision behind Jazz in the Park 2026 – a celebration of music, unity, and purpose right here in Southern Maryland.

Hosted by Ivy and Pearls of Southern Maryland Community Charities, Inc., this inaugural event will take place on Saturday, May 16, 2026, from 2:00 PM to 5:00 PM at Village Green Park in Waldorf, Maryland.

Jazz in the Park was created to bring people together through the universal language of music while giving back to the community that inspires us. Proceeds from this event will support educational scholarships, youth enrichment, and local initiatives that strengthen families and create lasting impact across Charles County and beyond.

Your sponsorship will directly support these efforts while giving your organization meaningful visibility as a partner in advancing education, culture, and community well-being. Sponsors will be featured across promotional materials, social media, and event signage, and are warmly invited to engage with attendees at the event.

We are offering three sponsorship levels each designed to provide unique opportunities for recognition and partnership. Details are enclosed for your review.

We invite you to join us in making Jazz in the Park 2026 an unforgettable experience – one that blends artistry, community, and purpose. Together, we can create opportunities that echo far beyond the music.

Warm regards,

Kristia N. Watkins

President

Ivy and Pearls of Southern Maryland Community Charities, Inc.



About Us

In March of 2013 a group of members of Alpha Kappa Alpha Sorority, Incorporated[®], Nu Zeta Omega Chapter gathered to create an organization that would focus solely on philanthropy. Throughout 2014, the committee continued to meet and attend workshops. In 2014, the charity's by laws were drafted. Named to reflect their connection to Alpha Kappa Alpha Sorority, Incorporated[®], the group named this new organization Ivy and Pearls of Southern Maryland Community Charities Incorporated (IPSMCC).

Under the leadership of Natalie Hart (President), Denise Barnes (Vice President), and Miriam Matthews Clark (Executive Director), IPSMCC received its Letter of Determination in September 2015 and officially became a 501(c) (3) non-profit charitable organization in August 2015. Currently, IPSMCC is led by President Kristia Watkins and Executive Director Carmella Davis Watkins. The mission of Ivy and Pearls of Southern Maryland Community Charities, Incorporated is to support the Maryland Communities of Charles and St. Mary's Counties. We aim to enhance the socio-economic condition of our environment by providing educational, charitable, financial, cultural, and health-related resources and events.

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About The Event

Jazz in the Park 2026 is a premier community fundraiser presented by Ivy and Pearls of Southern Maryland Community Charities, Inc. Designed to bring together neighbors, families, and friends for an afternoon of smooth jazz and shared purpose, this inaugural event celebrates the joy of music and the power of giving back.

Set against the backdrop of Village Green Park in Waldorf, Maryland, Jazz in the Park will feature live performances from local and regional jazz artists, delicious fare from area food vendors, and a vibrant atmosphere that reflects the best of Southern Maryland's cultural spirit.

More than a concert, Jazz in the Park is a cause-driven celebration. Proceeds from the event will benefit Ivy and Pearls of Southern Maryland Community Charities' scholarship fund and community programs that provide educational opportunities and resources for families.

Attendees can expect:

- **Live Jazz Performances that showcase artistry, creativity, and community pride.**
- **Local Vendors and Food Trucks offering diverse tastes and treats.**
- **Fellowship and Connection among neighbors, leaders, and sponsors who share a vision for positive change.**

Your partnership as a sponsor helps bring this vision to life — creating an event that not only entertains, but empowers.



Sponsorship Packages

Main Stage Sponsor

\$2,000

- Concierge Experience (personal on-site liaison, priority check-in & guided arrival assistance, personalized pre-event coordination)
- Company name and logo placement on select promotional materials
- Reserved seating access for up to 4 guests
- \$100 food and beverage credit
- Spotlight posts on social media
- Stage mentions throughout the event
- Trade Value Credit

Spotlight Sponsor

\$1,000

- Company name and logo placement on event website
- Reserved seating access for 2 guests
- \$50 food and beverage credit
- Group sponsor recognition posts on social media
- Stage mention during the event

Jam Session Sponsor

\$500

- Company name and logo placement on event website
- Group sponsor recognition posts on social media
- Verbal acknowledgement during the event



**Thank you for your
interest and
consideration!**

Contact

***Website:* www.ipsmcc.org**

***Email:* programs.akanzomega@gmail.com**

***Address:* 3825 Leonardtown Rd, Ste. #4; Waldorf, MD 20601**